

# Uros Cvejanovic

Media Buyer

Experienced professional with over 5 years in the Advertising and Marketing industry, having spent over \$1 million on ad campaigns across Facebook, LinkedIn, TikTok, and Google Ads. Demonstrated expertise in working across diverse sectors, including Education, Learning Apps, Language Schools, Dentistry, Fashion, Cosmetics, HVAC, and Restaurants. Skilled in crafting and executing effective marketing strategies, consistently delivering targeted results. I bring a wealth of expertise to drive impactful campaigns that elevate brands and foster business growth.



✉ [uroscvejanovic@gmail.com](mailto:uroscvejanovic@gmail.com)

📄 [uroscvejanovic.wordpress.com/](https://uroscvejanovic.wordpress.com/)

🌐 [linkedin.com/in/uros-cvejanovic](https://linkedin.com/in/uros-cvejanovic)

## WORK EXPERIENCE

### Media Manager BrandStar

*Website: [brandstar.com](https://brandstar.com)*

### Performance Marketer Lurn Media

*Website: [lurnmedia.com](https://lurnmedia.com)*

### Media Buyer Digital Visibility Concepts

*Website: [digitalvisibilityconcepts.com](https://digitalvisibilityconcepts.com)*

### Media Buyer Systemized Media

*Website: [systemizedmedia.com](https://systemizedmedia.com)*

### Content Coordinator & Media Buyer Digitally Imported

*Website: [di.fm](https://di.fm)*

## SKILLS

Facebook Ads

TikTok Ads

Google Ads

LinkedIn Ads

Snapchat Ads

Copywriting

Data Analysis

Marketing Strategy

Market Research

Project Management

Team Management

Zapier

Communication

Google Analytics

Google Tag Manager

## EDUCATION

Faculty of Technical Science Novi Sad

## LANGUAGES

Serbian

*Native or Bilingual Proficiency*

English

*Full Professional Proficiency*

## INTERESTS

Marketing

Conferences

Sports

Movies

Music

Books

Cars

Motorcycles

Programming